

UIA 2020 VIRTUAL CONGRESS

OCTOBER 28-30, 2020

PARTNERSHIP OPPORTUNITIES





The UIA Congress participants include

- › Individual Lawyers from Firms of all Sizes
- › Bar Association Presidents
- › International Law Firms
- › Legal Associations and Federation Representatives
- › In-house Counsels

Become a UIA 2020 Virtual Congress Sponsor!

The UIA 2020 Congress will be an **entirely virtual event**: *Around the Legal World in Three Days!*

The Virtual Congress will take place on **October 28, 29 and 30, 2020**, at various times during the day to take account of the many time zones in which our Congress participants are located.

MAIN THEMES

- › **Does Third Party Funding Help or Harm International Arbitration – Contrasting Perspectives of Parties, Arbitrators and Funders**
- › **Have Traditional Court Systems Seen Their Day: Time for a New Model?**
- › **Confronting Issues of Systematic Racism in the Legal System: The Role of Lawyers Around the World**

WORKING SESSIONS

This year, UIA commissions will foster debate on pressing legal issues across different areas of the law, including:

- › Limiting Liability – What's the Risk?
- › The Potential Impact of Covid-19 on Law Firms
- › New Challenges in Family Law Post Covid-19
- › Post-Brexit Relations between the EU and the UK: Living Happily Ever After?
- › Specialised Courts for International Commercial Disputes: an Efficient Model?
- › Practical Questions on Environmental Protection to Consider in Foreign Investment
- › Whistleblowers
- › Crowdfunding
- › Public Private Partnerships
- › The Art Market Goes Digital
- › Human Rights in the Covid-19 Era
- › Deceptive and Unethical Practices in Mediation: How to Prevent, Identify and Overcome Them
- › Covid-19 and the Future of IP, IT and Fashion Litigation
- › New Internet Businesses Models that are Revolutionising Labour Concepts and Relationships
- › Global Immigration – A Means to Advance Racial Equality?

The Virtual Congress presents a unique opportunity for your organisation to reach international lawyers, law firms and bar associations. From the virtual exhibit hall to the multiple sessions of the Congress, our partners have continuous exposure to an international network of legal professionals. By sponsoring our Congress, your company becomes linked to a globally accredited lawyers' association.

Become a partner of the UIA and give your company increased visibility to a global audience:

- › Link your name with a prestigious international lawyers' association accredited by several international judicial institutions and organizations,
- › Lend support to the development of international law,
- › Be recognised by leading figures in the international legal community including presidents of the world's largest bar associations and international lawyers with significant purchasing power.

Please contact **Noelia Alonso Morán**, Development and Partnership Coordinator, on **+33 1 44 88 55 66** or by e-mail at **nalonso@uianet.org**

Noelia will help you select the best options based on your budget.

Congress Packages

The UIA proposes different partnership packages. Sponsorship packages can be tailor-made to suit special requests and any budget. Please contact us to discuss your circumstances.

Sponsorship packages	Diamond + € 15,000	Diamond € 10,000	Platinum € 7,000	Gold € 4,000	Silver € 2,000	Exhibitor € 3,000
Complimentary registrations						
Complimentary registrations (access to all 3 days of live programming + on-demand access)	8	6	4	2		
Opening ceremony sponsorship						
UIA President will personally name and thank sponsor	●	●				
Main theme sponsorship						
1-minute video displayed in the waiting room prior to the start of the session	●	●				
Logo in the introduction slide at the start of the session	●	●				
Logo in the closing slide with the opportunity to add a link to the sponsor website	●	●				
Moderator will personally name and thank sponsor	●	●				
Promotional email sent after the congress to the session participants	●	●				
Working session sponsorship						
Number of sessions	2	1	2	1		
1-minute video displayed in the waiting room prior to the start of the session	●	●	●	●		
Logo in the introduction slide at the start of the session	●	●	●	●		
Logo in the closing slide with the opportunity to add a link to the sponsor website	●	●	●	●		
Moderator will personally name and thank sponsor	●	●	●	●		
Promotional email sent after the congress to the session participants	●	●	●			
<i>Sponsor will have no control, nor influence, on session content and/or speaker selection, which will remain the sole responsibility of the President of Commission.</i>						
Ad in online brochure						
Full page in digital Congress programme	●	●	●			
Half page in digital Congress programme				●	●	
Virtual exhibition area						
Virtual exhibition booth: dedicated page where sponsors can upload marketing media	●	●	●	●		●
Interactive features (chat, Q&A, polls)	●	●	●	●		●
"Click to contact" button for encouraging appointments and dialogue from virtual visitors	●	●	●	●		●
Electronic recognition						
Logo in digital Congress programme	●	●	●	●	●	●
Hyperlinked logo on UIA website	●	●	●	●	●	●
Sponsor page listing on Virtual Congress portal	●	●	●	●	●	●
50% discount in <i>Juriste International</i> , UIA legal magazine	●	●	●	●		
Logo to be included in e-newsletters sent weekly to a database of 3,500 + subscribers	●	●	●	●	●	●
Sponsorship recognition for a selection of UIA 2021 webinars (up to 5 webinars)	●					
Marketing opportunities						
UIA will send out one pre-approved sponsored email to delegates pre-congress	●	●	●			
Social media posts (content across Twitter, LinkedIn, Facebook)	10	8	5	2	1	1

A UIA Overview

Mission

UIA, as a global and multicultural organisation, facilitates professional development and international exchange of information and ideas, promotes the rule of law, defends the independence and freedom of lawyers worldwide, and emphasizes friendship, collegiality and networking among members.

Objectives

- › **Promote** the basic principles of the legal profession
- › **Facilitate** the professional development of lawyers through shared experiences
- › **Intervene** in favour of imprisoned and persecuted lawyers

Founded in 1927, the UIA was the first legal organisation to...



- › **Establish** a Code of Conduct for lawyers in the 21st century



- › **Adopt** a resolution on multidisciplinary practice



- › **Advocate** for the right to health as a basic human right



- › **Take a firm stand** against the death penalty



- › **Adopt** a resolution on “Globalisation, Tolerance and the Law”

UIA in Numbers

150
Bar Associations

2 million
Lawyers Represented

Present in
110 Countries

More than
20 events
per year

43
Scientific Commissions

The UIA Annual Congress is



1,000+ lawyers from more than 80 countries



150 renowned international speakers



30+ working sessions and special meetings



50 hours of specialist training given by academics and practicing lawyers who are well known in the fields of business, politics, governments and institutions

The **Congress** is a great opportunity to **discuss** contemporary legal issues, as well as **analyse** and **share** experiences in all major fields of law.

UIA 2020 Virtual Congress / October 28-30, 2020

Partnership Application Form

Please complete this form, review the terms and conditions, include payment and return it to: **UIA – Union Internationale des Avocats, Noelia Alonso Morán**, Development and Partnership Coordinator, 20 rue Drouot - 75009 Paris - France - T +33 1 44 88 55 66 F +33 1 44 88 55 77 - Email: nalonso@uianet.org

Contact Name

Company Name:

Address:

Zip Code City:

State/Region: Country:

Telephone: Fax:

Email:

Website:

Contact Name

Details required for invoicing (if different from above)

Company Name:

Address:

Zip Code City:

State/Region: Country:

Telephone: Fax:

VAT N°:

I certify that I am authorised to sign this application and enter into this contract for advertising on behalf of the client.

Authorised signature:

Print name:

Date:

I would like to sponsor the following packages:

PARTNERSHIP	PRICE
<input type="checkbox"/> Diamond + Package	€ 15,000
<input type="checkbox"/> Diamond Package	€ 10,000
<input type="checkbox"/> Platinum Package	€ 7,000
<input type="checkbox"/> Gold Package	€ 4,000
<input type="checkbox"/> Silver Package	€ 2,000
<input type="checkbox"/> Exhibitor Package	€ 3,000

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either UIA party shall become binding upon acceptance by an authorised Union Internationale des Avocats representative for the UIA Annual Congress. The UIA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion.

The firm logo in **high-resolution .jpg** and **.eps/.ai** must be emailed within one week of submitting this partnership agreement form.

2020 Terms and Conditions

■ Sponsor Registration, Payment and Cancellation Policy

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice. Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

■ Conference Postponement or Cancellations

The UIA, at its discretion, shall have the right to postpone or cancel the conference and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation. The UIA will not be liable for fulfilment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA's control. The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

■ Governing Law and Jurisdiction

All agreements shall be exclusively governed and construed in accordance with the laws of France with regard to principles of law.

■ Image Rights

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the congress and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

■ Personal Data Protection

The personal data that you communicate to us shall be processed by the International Association of Lawyers (UIA – Union Internationale des Avocats), with its registered office at 20 rue Drouot, 75009 Paris (Tel: +33 144 88 55 66 - Fax: +33 1 44 88 55 77 - privacy@uianet.org), in accordance with Act No. 78-17 of January 6, 1978 relating to data, files and freedoms and Regulation No. 2016/679 on data protection, as of its entry into force on May 25, 2018. For more information, please see <https://www.uianet.org/en/privacy-policy-use-cookies>.

You have the right to access your data and have it corrected if necessary. You may object to any processing of your data undertaken by us for the purposes of our legitimate interests. If you wish for more information, or to lodge a complaint, please contact CNIL (French Data Protection Authority).