



ILUSTRE
COLEGIO DE ABOGADOS
DE MADRID



The New EU General Data Protection Regulation

FRIDAY, APRIL 17 & SATURDAY, APRIL 18, 2015



MADRID

SPAIN



Seminar organised by the UIA with the support of the Spanish National Bar Association (Consejo General de la Abogacía Española), the Madrid Bar Association (Ilustre Colegio de Abogados de Madrid), Trombino JurisConseil and Iberian Lawyer as media partner

SIMULTANEOUS TRANSLATION IN ENGLISH – SPANISH | SPANISH – ENGLISH

Bringing together the world's lawyers

For over 85 years, the Union Internationale des Avocats (UIA - International Association of Lawyers) has been defending the legal profession and facilitating international contacts, cooperation and the exchange of knowledge among lawyers, while respecting their cultural and professional diversity.

Today, the UIA brings together several thousand members – lawyers or law professionals – and hundreds of bars, federations and associations.

Join the UIA and become a member of the world's strongest network of lawyers

- You will participate in the work of the UIA Commissions in Business Law, Human Rights and General Practice and share your experience with that of professionals from over 110 countries.
- You will also be able to join forces with the UIA, which, each year, provides its support to lawyers who cannot freely practise their profession. Everywhere in the world where rights of defence are threatened or the proper administration of justice is hindered, the UIA will make your voice heard.

www.uianet.org

Introduction

The Regulation is a centrepiece of the EU data protection reform and intends to have a significant and wide-ranging impact on businesses in the context of an increasing data-driven economy.

The new rules update existing legal principles and apply them to meet the challenges resulting from globalisation and technological developments so as to ensure an effective protection of the fundamental right to data protection. The impact of the Regulation will not be confined to businesses based in the EU and will also apply to any processing conducted from outside the EU which involves the offering of goods or services to individuals in the EU or monitoring of personal data on individuals in the EU.

Despite the challenges, the Regulation offers businesses certain benefits, including consistency and the potential to achieve cost reduction in the area of data protection compliance. To ensure compliance with the regulation once it comes into force, companies must be proactive and implement adequate policies and procedures to comply with the changes the Regulation introduces. The data protection controllers, data protection officers, compliance services, security managers and lawyers must prepare for the changes ahead.

This UIA seminar seeks to uncover the main challenges and benefits of the Regulation and the changes businesses must implement before the regulation comes into force, to avoid heavy financial and reputational sanctions in case of infringement. The seminar offers a legal and practical approach regarding the principal evolution of existing rules to help businesses and lawyers to better understand them.

We look forward to welcoming you to Madrid!



Thursday | April | 16 | 2015

19:30 WELCOME COCKTAIL

Madrid Bar Association (Ilustre Colegio de Abogados de Madrid)
C/ Serrano, 9
28001 Madrid, Spain



Friday | April | 17 | 2015

08:30 – 09:00 REGISTRATION OF PARTICIPANTS

Madrid Bar Association (Ilustre Colegio de Abogados de Madrid)

C/ Serrano, 9, 28001 Madrid, Spain

09:00 – 09:20 WELCOME AND OPENING OF THE SEMINAR

- **Sonia GUMPERT**, *President of Madrid Bar Association, Madrid, Spain*
- **Pere Lluís HUGUET**, *Vice-President of the Consejo General de la Abogacía Española, President of the Consejo General de la Abogacía Española Commission on Proposals, Structures and Computer Applications for the Legal Profession and Justice, Madrid, Spain*
- **José Luis RODRÍGUEZ ÁLVAREZ**, *Director of Agencia Española de Protección de Datos, Madrid, Spain*
- **Miguel LOINAZ**, *UIA President, ALS Abogados, Montevideo, Uruguay*

09:20 – 09:50 Main Orientations of the Regulation

- **Bruno GENCARELLI**, *Head of Unit – Data Protection, European Commission, Directorate-General for Justice, Brussels, Belgium*

09:50 – 10:10 COFFEE BREAK

10:10 – 11:30 Regulation's Territorial and Material Scope

Moderator: • **Enrica Senini**, *Lawyer, President of the UIA European Law Commission, Studio Legale Senini, Brescia, Italy*

Speakers:

New definitions and principles

- **Rafael GARCÍA DEL POYO**, *Lawyer, Osborne Clarke, Madrid, Spain*

Material scope, what's in and out?

- **Víctor ROSELLO**, *Lawyer, Esfera Legal, Barcelona, Spain*

Territorial scope, what's new?

- **Carlo PILTZ**, *Lawyer, JBB Rechtsanwälte, Berlin, Germany*

11:30 – 13:00 How the Data Subject's Rights are Strengthened

Moderator: • **Elisabeth THOLE**, *Lawyer, Vice-President of the UIA Privacy & Rights of the Digital Person, Van Doorne N.V., Amsterdam, The Netherlands*

Speakers:

The right to information

- **Carlos RODRÍGUEZ**, *Lawyer, Landwell, Madrid, Spain*

Grounds for data processing

- **Gonzalo GALLEGO**, *Lawyer, Hogan Lovells, Madrid, Spain*

Contribution of the right to be forgotten after the Google Spain judgement

- **Joaquín MUÑOZ**, *Lawyer, Abanlex Abogados, Madrid, Spain*

13:00 – 14:30 LUNCH

14:30 – 15:45 New Compliance Challenges for Data Controllers and Processors: Towards an Increased Responsibility

Moderator: • **Jordi BACARIA**, *Managing Partner, Global Legal Data, Barcelona, Spain*

Speakers:

Making accountability a reality

- **Fanny COTON**, *Lawyer, Philippe & Partners, Liège, Belgium*

Implementation of new principles: privacy by design and privacy by default

- **Ian DE FREITAS**, *Lawyer, Berwin Leighton Paisner LLP London, United Kingdom*

Profiling in the Big Data and Internet of Things environment

- **Alain GROSJEAN**, *Lawyer, Vice President of the UIA Privacy & Rights of the Digital Person Commission, Bonn&Schmitt, Luxembourg, Luxembourg*

15:45 – 16:15 COFFEE BREAK

16:15 – 17:30 Data Transfer Issues

Moderator: • **Marc GALLARDO**, *Lawyer, President of the UIA Privacy & Rights of the Digital Person Commission, Lexing Spain, Barcelona, Spain*

Speakers:

European perspectives

- **Cecilia ÁLVAREZ**, *Lawyer, Pfizer, Madrid, Spain*

Use of cloud computing after the digital rights ireland judgement

- **Luis Neto GALVAO**, *Lawyer, SRS Legal, Lisbon, Portugal*

US perspectives

- **Richard PELTZ-STEELE**, *Professor, University of Massachusetts Law School, North Dartmouth, MA, USA*

21:00 OPTIONAL DINNER

Club Financiero Génova

C/ Marqués de la Ensenada, 14
28004 Madrid, Spain

Saturday | April | 18 | 2015

09:00 – 09:15 REGISTRATION OF PARTICIPANTS

Madrid Bar Association (Ilustre Colegio de Abogados de Madrid)

C/ Serrano, 9
28001 Madrid, Spain

09:15 – 10:15 The New Roles and Tasks of the Data Privacy Officer: Adviser? Auditor? Enforcer?

Moderator: • **Paloma LLANEZA**, *President of the IT Law Commission of the Madrid Bar Association, Razona Legal Tech, Madrid, Spain*

Speakers:

- **Gavin LLEWELLYN**, *Lawyer, President of the UIA Intellectual Property Commission, Stone King, London, United Kingdom*
- **Sébastien FANTI**, *Lawyer, Étude de Me. Sébastien Fanti, Sion, Switzerland*
- **Ainhoa VEIGA**, *Lawyer, Araoz & Rueda, Madrid, Spain*

10:15 – 11:30 Start Building a Privacy Programme Ahead of the Regulation

Moderator: • **Aurelie POLS**, *Chief Visionary Officer, Mind your Privacy, Madrid, Spain*

Speakers:

- **Annalisa FABRI**, *Chief Privacy Officer, General Electric Capital, London, United Kingdom*
- **Ana REGIDOR**, *Chief Privacy Officer, Amadeus, Madrid, Spain*
- **Cristina BAUSÀ**, *Project Control & IT Audit Director, Sareb, Madrid, Spain*

11:30 – 11:45 COFFEE BREAK

11:45 – 12:30 Regulation's Supervision and Sanctions: How to Face the Regulators in a Global Scene

Moderator: • **José PAJARES ECHEVERRIA**, *Lawyer, Pajares & Asociados Abogados, Zaragoza, Spain*

Speakers:

- **Francisco RAMOS**, *Lawyer, Ramos & Arroyo, Barcelona, Spain*
- **Cristina CABELLA**, *Europe Data Privacy Officer & Senior Counsel, IBM, Milan, Italy*
- **Alejandro PADIN**, *Lawyer, Garrigues, Madrid, Spain*

12:30 – 13:00 Perspectives on the Approval of the Regulation

• **Rafael GARCÍA GOZALO**, *Head of the International Department, Agencia Española de Protección de Datos, Madrid, Spain*



Organising Committee

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General Information

SEMINAR VENUE

Madrid Bar Association (Ilustre Colegio De Abogados De Madrid)
C/ Serrano, 9 – 28001 Madrid – Spain

REGISTRATION FEES

	UIA Member		Non Member	
	≤ 17.03.2015	> 18.03.2015	≤ 17.03.2015	> 18.03.2015
STANDARD REGISTRATION	€ 350*	€ 400*	€ 400*	€ 450*
YOUNG LAWYER (<35)**	€ 300*	€ 350*	€ 350*	€ 400*
SPANISH LAWYERS	€ 200*			

*The VAT (21%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.

**Please attach proof of age to the registration form to benefit from young lawyers fee.

These fees cover participation in the welcome cocktail, participation in the seminar, coffee breaks, lunch on Friday, April 17, 2015, as well as the documentation of the seminar. The dinner on Friday night, April 17, 2015, is optional and at additional charge. Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a “Certificate of Participation” at the end of the event that may be used for obtaining “Credits” for “Continuing Legal Education” – “Continuing Professional Development” purposes, depending on national rules. For more information, please contact the UIA.

LANGUAGE

The working language will be **English** and **Spanish with simultaneous translation**.

HOTEL ROOM RESERVATION

A limited number of rooms has been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

HOTEL ROOM RESERVATION

Hotels	Rates
Hotel Wellington 5* <i>at 400 meters from the seminar venue</i> C/ Velázquez 8 28001 Madrid, Spain T +34 (91) 423 14 07/F +34 (91) 575 20 63 E reservas@hotel-wellington.com	Single/Double Room € 175 Single/Double Executive Room € 225 Breakfast included. VAT currently @10% NOT included <i>Please download the hotel reservation form from our Website: www.uianet.org</i>
Hotel AC Recoletos 4* <i>at 200 meters from the seminar venue</i> C/ Recoletos, 18 28001 Madrid, Spain T +34 (91) 436 13 82 /F +34 (91) 436 13 83 E acrecoletos@ac-hotels.com	Single/Double Room € 145 Breakfast included. VAT currently @10% NOT included <i>Please download the hotel reservation form from our Website: www.uianet.org</i>
Hotel Vincci Centrum 4* <i>at 1,1 km from the seminar venue</i> C/ Cedaderos, 4 28014 Madrid, Spain T +34 (91) 360 47 20 /F +34 (91) 522 45 15 E reservas.centrum@vincchoteles.com	Single Room € 125 Double Room € 140 Breakfast included. VAT currently @10% NOT included <i>Please download the hotel reservation form from our Website: www.uianet.org</i>
Hotel Lusso Infantas 4* <i>at 1,1 km from the seminar venue</i> C/ Infantas, 29 28004 Madrid, Spain T +34 (91) 521 28 28 /F +34 (91) 521 66 88 E hotelinfantas@lussohoteles.com	Single Room € 114,90 Double Room € 124,80 Breakfast and VAT included <i>Please download the hotel reservation form from our Website: www.uianet.org</i>

CANCELLATION CONDITIONS

VISAS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than March 17, 2015**. No refund will be made for cancellations received after this date.

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than March 17, 2015** to ensure there is enough time to obtain a visa.

All cancellations will be refunded in full, minus €50 + VAT to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than March 17, 2015**.

If you register after this date, only 50% of the amount paid minus €50 + VAT to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**.

If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons for the same.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications.

The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature whatever, suffered (directly or indirectly) by a delegate or accompanying person, except in case of death or personal injury due to gross negligence by the UIA.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatever decreed by Governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).

HEALTH

The New EU General Data Protection Regulation

Friday, April 17 & Saturday, April 18, 2015

MADRID, SPAIN

REGISTRATION FORM

Register online at: www.uianet.org

or please complete and return this form **before April 10, 2015**, by email, fax or post, to:

UNION INTERNATIONALE DES AVOCATS

25 rue du Jour, 75001 Paris, France

Tel: +33 1 44 88 55 66 ■ Fax: +33 1 44 88 55 77 ■ Email: uiacentre@uianet.org



Register online

UIA INDIVIDUAL MEMBERS: M I - - - - -

Please specify your membership number (Please check your membership card or membership fees):

Family Name:

First Name:

Firm:

Address:

Post Code: City:

Country:

Tel: Fax:

Email:

Date of Birth:

EU VAT ID – Number:

Special requests (special diet, allergies, handicap...):

Arrival / departure times & flight numbers:

Hotel:

A. SEMINAR REGISTRATION FEES

	UIA Member		Non Member	
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* The VAT (21%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA

** Please attach proof of age to the registration form to benefit from young lawyer fee.

B. SEMINAR SOCIAL ACTIVITIES

Please indicate below whether you plan to attend the following events **included** in the cost of your registration.

- Welcome Cocktail – Thursday, April 16, 2015
- Lunch – Friday, April 17, 2015

C. OPTIONAL ACTIVITY

(**not included** in the registration fees)

- Optional Dinner – Friday, April 17, 2015

• Please book person(s) for the dinner

€ 50 (Excl. VAT) x ___ / pers

Total (C) (Excl. VAT) €

D. TOTAL

TOTAL (A) Excl. VAT – Registration Fees €

TOTAL (C) Excl. VAT – Optional Dinner €

TOTAL (A+C) Excl. VAT €

VAT if applicable (21%)* €

TOTAL (A+C+VAT) €

* The VAT (21%) can be applied to the amount here above according to the European Directive 2006/112/CE of November 28, 2006. For more information, please contact the UIA.

E. CANCELLATION CONDITIONS

I, the Undersigned, confirm that I have read and accepted the **cancellation conditions** as well as the **general conditions** given on page 6 of the registration programme. My registration will only be taken into account on receipt of the payment.

Participants are aware that their image and/or voice may be photographed, recorded or filmed throughout the duration of the seminar. They hereby assign to the UIA, with the signature of this form, the right to exploit, reproduce and disseminate the images and recordings by all means, both known and unknown, using all media, for an unlimited term and free of charge.

F. METHOD OF PAYMENT

- By cheque in € payable to the UIA, addressed to: UIA – 25 rue du Jour – 75001 Paris – France
- By bank transfer in €, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “2015 Madrid Seminar”, to the following bank and account:

Société Générale – Paris Elysées Entreprise
91 avenue des Champs Elysées – 75008 Paris – France
BIC / SWIFT N°: SOGEFRPP
IBAN: FR76 3000 3033 9200 0503 4165 164

Kindly attach a copy of your bank transfer order to your registration form

- By credit card: Visa Eurocard / Mastercard

Card N°: _ _ _ _ _

Expiry date: _ _ / _ _ 3 digits: _ _ _

Name of card holder:

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of € (EUR)

Date: / /

Signature: