



ST. JOHN'S  
UNIVERSITY  
SCHOOL OF LAW

IBERIAN LAWYER

## Latest Trends in Sports Law in Europe and the United States – Views from Both Sides of the Atlantic

THURSDAY, MARCH 31 & FRIDAY, APRIL 1, 2016



# MIAMI, FL UNITED STATES



 #UIASports

Seminar organised by the UIA Sports Law Commission in collaboration with the ABA Tort Trial & Insurance Practice Section, the ACC Sports and Entertainment Law Committee, the Sports Lawyers Association, St. John's University School of Law and Iberian Lawyer as media partner

# Introduction

Sports law has attracted increasing attention from the international community over the past few years. This UIA seminar is intended to create a bridge between both sides of the Atlantic in breaking barriers between common and civil law jurisdictions. Current trends show interesting developments such as US based sports events in major leagues brought to Europe, coaches and sports officials moving to the US, or the Safe Harbor ruling and its consequences for US/European companies.

Panels of renowned professionals will discuss the latest developments in sports law in Europe and in the United States. Several in-house counsel of US sports teams and leagues have confirmed their presence. They will address the needs of their respective sports and will be available to answer the questions of the participants.

A key theme will be the protection of integrity in sports from two angles: first, the governance of sports federations (in the light of what is happening at FIFA and the implications for others sports) and financial integrity; second, integrity of sports competitions, in particular to avoid match fixing and other frauds affecting the betting industry. The protection of rights will also be considered in looking at media, image and trademarks rights, ambush marketing and customer data collection. Transgender competitors, fantasy sports, salary caps or doping techniques represent new challenges which will be addressed to assess whether new regulations will be needed in the future. Finally, dispute resolution will be covered with recent examples and trends in the US and in Europe (including with presentations of the Court of Arbitration for Sport and illustrations of the pros and cons of resolving sports disputes through arbitration).

This event will offer the participants with different legal backgrounds a unique forum to discuss hot topics and meet lawyers and in-house counsel active in the sports field.

## Bringing together the world's lawyers

*For over 85 years, the Union Internationale des Avocats (UIA - International Association of Lawyers) has been defending the legal profession and facilitating international contacts, cooperation and the exchange of knowledge among lawyers, while respecting their cultural and professional diversity.*

Today, the UIA brings together several thousand members – lawyers or law professionals – and hundreds of bars, federations and associations.

## Join the UIA and become a member of the world's strongest network of lawyers

- You will participate in the work of the UIA Commissions in Business Law, Human Rights and General Practice and share your experience with that of professionals from over 110 countries.
- You will also be able to join forces with the UIA, which, each year, provides its support to lawyers who cannot freely practise their profession. Everywhere in the world where rights of defence are threatened or the proper administration of justice is hindered, the UIA will make your voice heard.

[www.uianet.org](http://www.uianet.org)

*Join the UIA during the seminar and benefit from a 50% discount on your membership fee.*



Wednesday | March 30 | 2016

**18:30 – 20:00** WELCOME COCKTAIL

**National Hotel Miami Beach**

1677 Collins Avenue

Miami Beach, Florida 33139, USA

*Kindly offered by Holland & Knight*



Thursday | March 31 | 2016

**07:45 – 08:15** REGISTRATION OF PARTICIPANTS

**National Hotel Miami Beach**

1677 Collins Avenue, Miami Beach, Florida 33139, USA

**08:15 – 08:30** WELCOME AND OPENING OF THE SEMINAR

- **Jean-Jacques UETTILLER**, *UIA President, UGGC Avocats, Paris, France – or his Representative*
- **Xavier FAVRE-BULLE**, *President of the UIA Sports Law Commission, Lenz & Staehelin, Geneva, Switzerland*

**08:30 – 10:15** PANEL 1: PROTECTION OF INTEGRITY IN SPORTS

*Sponsored by The International Centre for Sport Security*

**Moderator and speaker:** • **Emanuel MEDEIROS**, *Keynote speaker, CEO of The International Centre for Sport Security Europe (The ICSS Europe), Former CEO of the Association of European Professional Football Leagues (EPFL), London, UK*

**Speakers:**

- **James COTTRELL**, *Partner, Deloitte US, Co-Chair of UN Global Compact Committee on Anti-Corruption, Washington, DC, USA*
- **Ted HOWARD**, *Acting General Secretary, Confederation of North, Central American and Caribbean Association Football (CONCACAF), Miami, FL, USA*
- **Richard J. PELTZ-STEEL**, *Professor, University of Massachusetts Law School, North Dartmouth, MA, USA*
- **Bill ORDOWER**, *Executive Vice President and General Counsel, Major League Soccer, New York, NY, USA*
- **Alfredo LORENZO**, *Laliga, Director of Security and Integrity, Madrid, Spain*

**10:15 – 10:30** COFFEE BREAK

*Kindly offered by Hand Baldachin & Amburgey LLP*

**10:30 – 12:15** PANEL 2: LEAGUES AND FEDERATIONS: GOVERNANCE OF SPORTS

*Sponsored by The International Centre for Sport Security*

**Moderator:** • **Fernando VEIGA GOMES**, *Vice President, UIA Sports Law Commission, Partner, Head of Sports Law, Abreu Advogados, Lisbon, Portugal*

**Speakers:**

- **Alexander MCLIN**, *Executive Director, Swiss Arbitration Association (ASA), Member, Governance Task Force, Association of Summer Olympic International Federations (ASOIF), Arbitrator, Court of Arbitration for Sport (CAS), Former CEO and General Counsel, Fédération Équestre Internationale (FEI), Geneva, Switzerland*
- **David GARDI**, *Senior Vice President of Football Operations, National Football League (NFL), New York, NY, USA*
- **Rishi SEHGAL**, *Director of Business Development and Legal Affairs, North American Soccer League (NASL), Miami, FL, USA*
- **Jennifer O'SULLIVAN**, *Partner in Charge, Sports and Entertainment Practice Group, Hand Baldachin & Amburgey LLP, Former CEO and Commissioner, Women's Professional Soccer (WPS), New York, NY, USA*

- **Daniel COHEN**, *Senior Vice President & Managing Partner, Americas, MP & Silva, New York, NY, USA*

**12:15 – 13:45** LUNCH

*Kindly offered by Bryan Cave*

**Keynote Speaker**

- **Javier TEBAS**, *President of La Liga, Madrid, Spain*

**13:45 – 15:30** PANEL 3: ALL-STAR PANEL OF IN-HOUSE COUNSEL DISCUSS RECENT TRENDS, HOT ISSUES AND WHAT'S NEXT

*Sponsored by Squire Patton Boggs (US) LLP*

**Moderator:** • **Robert J. CALDWELL**, *President of the UIA Litigation Commission, ABA – Tort Trial and Insurance Practice Section (TIPS) Revenue Officer, Kolesar and Leatham, Las Vegas, NV, USA*

**Speakers:**

- **David S. COHEN**, *Chair, ACC Sports and Entertainment Committee, General Counsel, Tampa Bay Buccaneers (National Football League), Tampa, FL, USA*
- **Daniel LORENZ**, *Head of Internationalization, Former Director of Legal Affairs, FC Porto (Portuguese Primeira Liga), Porto, Portugal*
- **Nyea STURMAN**, *General Counsel, Orlando Magic (National Basketball Association), Orlando, FL, USA*
- **Danna HAYDAR**, *Associate General Counsel, Tampa Bay Lightning (National Hockey League), Tampa, FL, USA*
- **Jaime SPICER**, *Counsel, Jacksonville Armada FC (North American Soccer League), Jacksonville, AL, USA*
- **Cassie SADOWITZ**, *Deputy General Counsel, Jacksonville Jaguars (National Football League), Jacksonville, FL, USA*

**15:30 – 15:45** COFFEE BREAK

*Kindly offered by Squire Patton Boggs (US) LLP*

**15:45 – 17:30** PANEL 4: MEDIA, SPONSORSHIPS AND PROTECTION OF RIGHTS

**Moderator:** • **John RUZICH**, *Senior Vice President & General Counsel at Legends Hospitality, New York, NY, USA*

**Speakers:**

- **Myles PISTORIUS**, *Senior Vice President and General Counsel, Miami Dolphins (National Football League), Miami, FL, USA*
- **Ashwin KRISHNAN**, *Senior Counsel, Miami Marlins (Major League Baseball), Miami, FL, USA*
- **Daniel A. ETNA**, *Partner and Co-Chair of Sports Law Group, Herrick, Feinstein LLP, New York, NY, USA*
- **Steven B. SMITH**, *Partner, Bryan Cave, Colorado Springs, CO, USA*
- **Frederick NANCE**, *Partner, Squire Patton Boggs (US) LLP, Former General Counsel, Cleveland, Browns (National Football League), Cleveland, OH, USA*

**19:30 – 21:30** SPEAKER DINNER - By Invitation Only

*Kindly offered by Herrick, Feinstein LLP*

*Venue to be confirmed*

## 08:30 – 08:45 REGISTRATION OF PARTICIPANTS

**National Hotel Miami Beach**  
1677 Collins Avenue  
Miami Beach, Florida 33139, USA

## 08:45 – 10:30 PANEL 5: CROSSING BORDERS: STAGING EVENTS OVERSEAS, MIGRATION OF ATHLETES, COACHES AND OFFICIALS, DATA PROTECTION AND SAFE HARBORS

**Moderator:** • **Vernon M. STRICKLAND**, Associate, Holland & Knight, Former Professional Football Player, Atlanta, GA, USA

### Speakers:

- **Tudor CHIUARIU**, Managing Partner, Chiuariu & Associates, Former Romanian Minister of Justice and Member of Parliament, Bucharest, Romania
- **John R. GOLDMAN**, Partner, Akst & Akst, New York City, NY, USA
- **George AKST**, Partner, Akst & Akst, New York City, NY, USA
- **Ornella Desirée BELLIA**, Legal Affairs Manager, Association of European Professional Football Leagues, Nyon, Switzerland
- **Jason WILEY**, Of Counsel, Armstrong Teasdale LLP, Former Staff Attorney, National Football League Players Association, Las Vegas, NV, USA

## 10:30 – 10:45 COFFEE BREAK

Kindly offered by Akst & Akst

## 10:45 – 12:30 PANEL 6: COURT OF ARBITRATION FOR SPORT: PERSPECTIVES OF ARBITRATORS AND COUNSEL

**Moderator:** • **Richard YOUNG**, Partner, Bryan Cave, Colorado Springs, CO, USA

### Speakers:

- **Luiz Fernando PIMENTA RIBEIRO**, Partner, Mattos de Paiva, Nogueira & Ribeiro Advogados, Belo Horizonte, Brazil

- **Martin SCHIMKE**, Arbitrator, Court of Arbitration for Sport (CAS), Of Counsel, Bird & Bird, Düsseldorf, Germany
- **David CASSERLY**, Barrister, Advocate before the Court of Arbitration for Sport (CAS), Lausanne, Switzerland
- **Jeffrey BENZ**, Attorney, Arbitrator, and Mediator, Versus Advocates (Los Angeles, CA, USA) and 4 New Square Barristers (London, UK), Court of Arbitration for Sport Arbitrator and Mediator
- **Robert LANZA**, Partner, Lanza, Reich & Daniel, Former General Counsel, National Basketball Players Association, New York, NY, USA
- **Tom REICH**, Partner, Lanza, Reich & Daniel, New York, NY, USA

## 12:30 – 13:00 CLOSING REMARKS

- **Vartan SARAVIA**, Chair, International Law Committee of the ABA Tort Trial & Insurance Practice Section, Associate Legal Counsel, HM. Clause, Inc., Los Angeles, CA, USA

## 13:00 – 16:30 FREE AFTERNOON

## 16:30 MIAMI MARLINS GAME AND TOUR

We have arranged a very special event following the conclusion of Friday's seminar program. All seminar attendees, speakers, sponsors and their guests (including children) are invited to attend the Major League Baseball "Spring Training" game between the New York Yankees and the Miami Marlins at Marlins Park.

Tickets are required and can be purchased from the UIA. Thank you to Ashwin Krishnan and the Miami Marlins for making this opportunity possible. The schedule for the special event is as follows:

- 4:30 pm: Departure from the National Hotel Miami Beach Hotel for Marlins Park
- 5:00 pm: Private Tour of Marlins Park
- 7:00 pm: Major League Baseball: New York Yankees vs Miami Marlins



# Organising Committee

## Xavier FAVRE-BULLE

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President of the UIA Sports law commission  
Geneva, Switzerland  
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E [xavier.favre-bulle@lenzstaehelin.com](mailto:xavier.favre-bulle@lenzstaehelin.com)

## Robert J. CALDWELL

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E [rcaldwell@klnevada.com](mailto:rcaldwell@klnevada.com)

## Vartan SARAVIA

*HM. Clause*  
Chair, International Law Committee of the ABA  
Tort Trial & Insurance Practice Section  
Davis, CA, USA  
T +1 (530) 747 3748  
E [vartan.saravia@hmclause.com](mailto:vartan.saravia@hmclause.com)

## General Information

### SEMINAR VENUE

#### NATIONAL HOTEL MIAMI BEACH

1677 Collins Avenue  
Miami Beach, Florida 33139, USA  
T +1 (305) 532 2311

### REGISTRATION FEES

	UIA, ABA-TIPS, ACC and SLA Members		Non Member	
	≤ 10.03.2016	> 11.03.2016	≤ 10.03.2016	> 11.03.2016
<b>STANDARD REGISTRATION</b>	<b>€ 270/\$ 290</b>	<b>€ 320/\$ 340</b>	<b>€ 370/\$ 390</b>	<b>€ 420/\$ 440</b>
<b>YOUNG LAWYER (&lt;35)*</b>	<b>€ 220/\$ 240</b>	<b>€ 270/\$ 290</b>	<b>€ 320/\$ 340</b>	<b>€ 370/\$ 390</b>
<b>LAW STUDENT**</b> <i>Access to working sessions only</i>				<b>\$ 100</b>

\* Please attach proof of age to the registration form to benefit from young lawyers fee.

\*\*The registration for law students does not provide access to the social activities (lunch and evening functions). Please send a copy of your student card to benefit from the special rate.

These fees cover participation in the welcome cocktail, participation in the seminar, coffee breaks, lunch on Thursday, March 31, 2016, as well as the documentation of the seminar. The dinner on Thursday night, April 1, 2016 is optional and at additional charge. Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

### CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a "Certificate of Participation" at the end of the event that may be used for obtaining "Credits" for "Continuing Legal Education" – "Continuing Professional Development" purposes, depending on national rules. For more information, please contact the UIA.

### LANGUAGE

The working language will be **English**.

## HOTEL ROOM RESERVATION

A limited number of rooms has been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

### Hotel

### Rates

#### NATIONAL HOTEL MIAMI BEACH

*Venue of the seminar*

1677 Collins Avenue

Miami Beach, Florida 33139, USA

T +1 (305) 532 2311

F +1 (305) 532 5813

reservations@nationalhotel.com

www.nationalhotel.com

Standard room

USD 265

**Breakfast, taxes (currently @ 14%) and daily resort fee (USD 10) NOT included**

Reservations should be made:

- **By phone: +1 (305) 532 2311** indicating that you are part of the **UIA Group**

- **Online** following the instructions indicated on the seminar Website: **www.uianet.org**

## CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than February 29, 2016**. No refund will be made for cancellations received after this date.

## VISAS

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than February 29, 2016** to ensure there is enough time to obtain a visa.

All cancellations will be refunded in full, minus €50 to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than February 29, 2016**.

If you register after this date, only 50% of the amount paid minus €50 to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**.

If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

## GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons for the same.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications.

**The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.**

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature whatever, suffered (directly or indirectly) by a delegate or accompanying person, except in case of death or personal injury due to gross negligence by the UIA.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

## FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

## FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatever decreed by Governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

## HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).

# Latest Trends in Sports Law in Europe and the United States – Views from Both Sides of the Atlantic

Thursday, March 31 & Friday, April 1, 2016

**MIAMI, FL, UNITED STATES**

## REGISTRATION FORM

Register online at: [www.uianet.org](http://www.uianet.org)

or please complete and return this form, by email, fax or post, to:

**UNION INTERNATIONALE DES AVOCATS**

25 rue du Jour, 75001 Paris, France

Tel: +33 1 44 88 55 66 ■ Fax: +33 1 44 88 55 77 ■ Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)



Register online

**UIA INDIVIDUAL MEMBERS: MI - - - - -**

Please specify your membership number (Please check your membership card or membership fees)

Family Name: .....

First Name: .....

Firm: .....

Address: .....

Post Code: ..... City: .....

Country: .....

Tel: ..... Fax: .....

Email: .....

Date of Birth: .....

EU VAT ID – Number: .....

Special requests (special diet, allergies, handicap...): .....

Arrival/departure times & flight numbers: .....

Hotel: .....

### A. SEMINAR REGISTRATION FEES

	UIA, ABA-TIPS, ACC and SLA Members		Non Member	
	≤ 10.03.2016	> 11.03.2016	≤ 10.03.2016	> 11.03.2016
<b>STANDARD REGISTRATION</b>	€ 270 / \$ 290	€ 320 / \$ 340	€ 370 / \$ 390	€ 420 / \$ 440
<b>YOUNG LAWYER (&lt;35)*</b>	€ 220 / \$ 240	€ 270 / \$ 290	€ 320 / \$ 340	€ 370 / \$ 390
<b>LAW STUDENT** Access to working sessions only</b>			\$ 100	

\* Please attach proof of age to the registration form to benefit from young lawyer fee.

\*\*The registration for law students does not provide access to the social activities (lunch and evening functions). Please send a copy of your student card to benefit from the special rate.

## B. SEMINAR SOCIAL ACTIVITIES

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Please indicate below whether you plan to attend the following events **included** in the cost of your registration.

Welcome Cocktail – Wednesday, March 30, 2016

Lunch – Thursday, March 31, 2016

## C. OPTIONAL ACTIVITY

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(**not included** in the registration fees)

Optional MIAMI MARLINS GAME AND TOUR – Friday, April 1, 2016

• Please book ..... person(s)

€ 110 x \_\_\_ / pers

## D. TOTAL

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TOTAL (A) – Registration Fees € .....

TOTAL (C) – Optional Activity € .....

TOTAL (A+C) € .....

## E. CANCELLATION CONDITIONS

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I, the Undersigned, confirm that I have read and accepted the **cancellation conditions** as well as the **general conditions** given on page 6 of the registration programme. My registration will only be taken into account on receipt of the payment.

Participants are aware that their image and/or voice may be photographed, recorded or filmed throughout the duration of the seminar. They hereby assign to the UIA, with the signature of this form, the right to exploit, reproduce and disseminate the images and recordings by all means, both known and unknown, using all media, for an unlimited term and free of charge.

## F. METHOD OF PAYMENT

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By cheque in € payable to the UIA, addressed to: UIA – 25 rue du Jour – 75001 Paris – France

By bank transfer in €, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “2016 Miami Seminar”, to the following bank and account:

**Société Générale – Paris Elysées Entreprise**  
**91 avenue des Champs Elysées – 75008 Paris – France**  
**BIC / SWIFT N°: SOGEFRPP**  
**IBAN: FR76 3000 3033 9200 0503 4165 164**

*Kindly attach a copy of your bank transfer order to your registration form*

By credit card:       Visa       Mastercard

Card N°: \_ \_ \_ \_ \_

Expiry date: \_ \_ / \_ \_      3 digits: \_ \_ \_

Name of card holder: .....

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of € (EUR) .....

Date: ..... / ..... / .....

Signature: .....