



**UIA**

Union Internationale des Avocats  
International Association of Lawyers  
Unión Internacional de Abogados



ORDINE DEGLI  
AVVOCATI DI MILANO

# Sustainability in the World of Fashion

Seminar presented by the UIA with the support of the Ordine degli Avvocati di Milano

FRIDAY,  
SEPTEMBER 6  
& SATURDAY,  
SEPTEMBER 7, 2024



Milan

ITALY

[www.uianet.org](http://www.uianet.org)

#UIMilan

# Introduction

Environmental, Social and Governance (ESG) has become the trendiest topic for companies in the past few years, we can say that green has become the new black. This Seminar intends to give a general overview from a legal stand point of the implication of recent trends and regulations adopted worldwide with a specific focus on the fashion industry.

**We look forward to seeing you in Milan!**



## Bringing Together the World's Lawyers

UIA is the global and multi-cultural organisation for the legal profession, established in 1927 and now with members in 110 countries.

UIA **facilitates professional development and international exchange** of information and ideas, **promotes the rule of law, defends the independence and freedom of lawyers** worldwide, and **emphasizes friendship, collegiality and networking** among members.



**Join the world's largest international network of lawyers**  
**and benefit from a 50% discount on your membership fee during the seminar!**

## ORGANISING COMMITTEE

### Joana WHYTE

*President of the UIA Fashion Law Commission*  
*Telles Advogados*  
Porto, Portugal  
T +351 (22) 030 88 00  
j.whyte@telles.pt

### Marita DARGALLO

*President of the UIA Intellectual Property Commission*  
*Barrilero y Asociados*  
Barcelona, Spain  
T +34 93 200 12 77  
m.dargallo@barrilero.es

### Nicola LATTANZI

*Vice President of the UIA Intellectual Property Commission*  
*Eversheds – Sutherland*  
Milan, Italy  
T +39 02 8928 7654  
nicolalattanzi@eversheds-sutherland.it

### Fabio MORETTI

*UIA Director of International Relations*  
*Castaldi Partners*  
Milan, Italy  
T +39 02 255 496 19 3  
fmoretti@castaldipartners.com

### Gianpaolo TODISCO

*Clovers Studio Legale Associato*  
Milan, Italy  
T +39 02 5810 0944  
gianpaolo.todisco@clovers.law

### Massimo STERPI

*President of the UIA Art Law Commission*  
*Studio Legale Gianni & Origoni*  
Rome, Italy  
T +39 064 78 75 1  
msterpi@gop.it

## THURSDAY, SEPTEMBER 5

### 19:30 WELCOME COCKTAIL

Kindly offered by

**CLOVERS STUDIO LEGALE ASSOCIATO**

Via Savona, 19, 20144 Milan

## FRIDAY, SEPTEMBER 6

### 09:00 – 09:30 REGISTRATION OF PARTICIPANTS

**GIANNI & ORIGONI**

Piazza Belgioioso, 2, 20121 Milan

### 09:30 – 10:00 WELCOME AND OPENING OF THE SEMINAR

▪ **Jacqueline SCOTT**, *UIA President Elect, Fortney & Scott, LLC, Washington, DC, USA*

▪ **Antonino LA LUMIA**, *President of the Milan Bar Association, Milan, Italy*

▪ **Joana WHYTE**, *President of the UIA Fashion Law Commission, Telles Advogados, Porto, Portugal*

▪ **Marita DARGALLO**, *President of the UIA Intellectual Property Commission, Barrilero y Asociados, Barcelona, Spain*

▪ **Massimo STERPI**, *President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

### 10:00 – 10:30 OPENING REMARKS: IS THE WORLD OF FASHION BECOMING SUSTAINABLE?

**MODERATOR:** ▪ **Fabio MORETTI**, *UIA Director of International Relations, Castaldi Partners, Milan, Italy*

**KEYNOTE SPEAKER:**

▪ **Danila PASSANTINO**, *Head of Legal, Sistema Moda Italia, Milan, Italy*

### 10:30 – 10:45 COFFEE BREAK

### 10:45 – 11:15 THE CHALLENGES OF COMPETITION LAW FOR SUSTAINABILITY PROJECTS IN THE WORLD OF FASHION

- New EC horizontal guidelines

- Position of NCAs

**MODERATOR:** ▪ **Joana WHYTE**, *President of the UIA Fashion Law Commission, Telles Advogados, Porto, Portugal*

**SPEAKERS:**

▪ **Aysu ÜNAL**, *Rav Hukuk & Danismanlik Avukatlik Ortakligi, Ankara, Turkey*

▪ **Eduardo BUISSON LOUREIRO**, *BN Intellectual Property, Macau, China*

▪ **Eva CRUELLAS SADA**, *Gianni & Origoni, Milan, Italy*

### 11:15 – 11:45 FASHIONING A GREENER FUTURE: THE ROLE OF GREEN LEASES IN RETAIL

**MODERATOR:** ▪ **Joana WHYTE**, *President of the UIA Fashion Law Commission, Telles Advogados, Porto, Portugal*

**SPEAKERS:**

▪ **Martin FOERSTER**, *Pitkowit & Partners, Vienna, Austria*

▪ **Anzo DE FILIPPO**, *Business Manager, EFICIA, Milan, Italy*

# Programme

### 11:45 – 13:00 PRODUCT TRACEABILITY AND SUSTAINABILITY: THE NEED FOR TRANSPARENCY. EMPOWERING PRODUCERS AND CONSUMERS

- Extended producers' responsibility and circular economy

- France anti-waste law and initiatives to regulate fast fashion

- Digital product passport

- Ecodesign

- Environment impact of NFTs and blockchain (with reference to the transition towards more energy efficient solutions and at the same time blockchain for monitoring pollution and the sustainability of products)

- AI / Metaverse and benefits in the fashion industry from a sustainability perspective (e.g. for better organizing the production of products reduce waste and reduce returns)

**MODERATOR:** ▪ **Massimo STERPI**, *President of the UIA Art Law Commission, Studio Legale Gianni & Origoni, Rome, Italy*

**SPEAKERS:**

▪ **Paola IACOVINO**, *RP Legalitax, Turin, Italy*

▪ **Anne-Manuelle GAILLET**, *Castaldi Partners, Milan, Italy*

▪ **Michele BOTTEON**, *R&D Manager Ski Boots, Tecnica Group, Veneto, Italy*

▪ **Stefano VERGANO**, *Studio Legale Jacobacci & Associati, Turin, Italy*

### 13:00 – 14:15 LUNCH

### 14:15 – 15:30 GREENWASHING – ARE FASHION BRANDS MORE EXPOSED THAN EVER? HOW TO PROPERLY COMMUNICATE BEING GREEN?

- EU "Green claims" directive: Protecting consumers from greenwashing

- Advertising self-regulatory bodies and their guidelines on sustainability claims

- Disclosure of information on sustainability

**MODERATOR:** ▪ **Marita DARGALLO**, *President of the UIA Intellectual Property Commission, Barrilero y Asociados, Barcelona, Spain*

**SPEAKERS:**

▪ **Stephen SIDKIN**, *UIA Director of Membership, Fox Williams LLP, London, United Kingdom*

▪ **Gianpaolo TODISCO**, *Clovers Studio Legale Associato, Milan, Italy*

▪ **Lucia FRATTINI**, *SILT BesideYou Group, Milan, Italy*

### 15:30 – 16:30 HOW CAN IP RIGHTS CONTRIBUTE TO SUSTAINABILITY IN THE FASHION INDUSTRY?

- Collective/certification TMS; green TMs

- Geographical indications for craft and industrial products applicable to the fashion industry: while the Regulation is not yet applicable, producers should be getting ready to file applications) and their contribution to sustainability (also as a tool to protect traditional knowledge and cultural expression – which may give a link to the cultural appropriation issue

- Sustainability through the fight against counterfeiting

**MODERATOR:** ▪ **Marita DARGALLO**, *President of the UIA Intellectual Property Commission, Barrilero y Asociados, Barcelona, Spain*

**SPEAKERS:**

- **Odra PAPALEO**, *Weigmann Studio Legale, Turin, Italy*
- **Carlo SALA**, *Salalex, Milan, Italy*
- **Aleksandra PENKOWSKA**, *Co-Director, Protection of Lawyers - UIA-IROL, Siekierzynski Kochlewski, Warsaw, Poland*

**16:30 – 17:00 COFFEE BREAK**

**17:00 – 17:40 UPCYCLING, REPAIRING AND SECOND-HAND SALES OF CLOTHES**

- *IP challenges: can upcycling trigger allegations of consumer confusion and freeriding?*
- *Fashion Thrifting: IP rights of holders and resellers*

**MODERATOR:** ▪ **Marita DARGALLO**, *President of the UIA Intellectual Property Commission, Barrilero y Asociados, Barcelona, Spain*

**SPEAKERS:**

- **Nicola LATTANZI**, *Vice President of the UIA Intellectual Property Commission, Eversheds Sutherland, Milan, Italy*
- **William CHARRINGTON**, *Farrer & Co., London, United Kingdom*
- **Sara CITTERIO**, *General Counsel, Head of Legal and Compliance, Trussardi, Milan, Italy*

**17:40 – 18:00 CONCLUSION**

**18:00 – 19:00 NETWORKING SESSION**

*During this session, the participants will give a short presentation of themselves. The aim is to extend their network internationally for future engagements, to meet lawyers from around the world and to share their experience of managing law firms.*

**20:00 OPTIONAL DINNER**

**Don Lisander Restaurant**

Via Alessandro Manzoni, 12/A, 20121 Milan

**SATURDAY, SEPTEMBER 7**

**09:15 – 09:30 REGISTRATION OF PARTICIPANTS**

**GIANNI & ORIGONI**

Piazza Belgioioso, 2, 20121 Milan

**09:30 – 10:30 LEGAL INSIGHT ON A CRUELTY FREE FASHION SPECIAL FOCUS ON ANIMAL RIGHTS**

- *Application of EU Cosmetic Regulation*
- *The EU Cosmetics Regulation already prohibits the placing on the market of cosmetic products that have been tested on animals. However, this ban does not extend to safety tests required to assess risks from chemicals to workers and the environment under the EU Regulation on the Registration, Evaluation, Authorization, and Restriction of Chemicals (REACH). The interface between the two pieces of legislation is currently being assessed in two cases before the Court of Justice of the European Union.*
- *Implementation of animal welfare policies by companies*
- *European Citizens' Initiative (ECI) 'Fur Free Europe'*

**MODERATOR:** ▪ **Etienne LESAGE**, *President of the UIA Criminal Law Commission, Lesage Avocats, Paris, France*

**SPEAKERS:**

- **Yolanda EISENSTEIN**, *President of the UIA Animal Law Commission, Sante Fe, NM US*
- **Laura ANTONINI**, *Marimón Abogados, Barcelona, Spain*
- **Alice DI CONCETTO**, *Chief Legal Advisor, The European Institute for Animal Law & Policy, Brussels, Belgium*

**10:30 – 11:00 COFFEE BREAK**

**11:00 – 12:30 HUMAN RIGHTS IN THE FASHION INDUSTRY: FROM THE COLLECTION OF RAW MATERIALS TO THE CATWALK**

- *How have workers' rights changed since the Rana Plaza Disaster?*
- *The movement "Who Made My Clothes"*
- *How can models be protected in the world of fashion?*
- *Implementation of LVMH/Kering "The Charter on the relations with fashion models and their well-being" and the Danish Fashion Ethical Charter*
- *How can brands be protected*
- *Supply Chain Due diligence*
- *ESG contractual clauses in the Fashion industry*

**MODERATOR:** ▪ **Etienne LESAGE**, *President of the UIA Criminal Law Commission, Lesage Avocats, Paris, France*

**SPEAKERS:**

- **Francesca PEDRAZZI**, *Pedrazzi Scudieri Avvocati, Milan, Italy*
- **Irene GRASSI**, *COCUZZA, Bologna, Italy*
- **Nathalie CAZEAU**, *Cazeau & Associés, Paris, France*
- **Barbara POZZO**, *UNESCO Chair, Università Degli Studi Dell'insubria, Como, Italy*

**12:30 – 13:00 CLOSING REMARKS**



# General Information

## SEMINAR VENUE

### GIANNI & ORIGONI

Piazza Belgioioso, 2,  
20121 Milan, Italy

T +39 02 763741

## → CONTINUING LEGAL EDUCATION

Every participant attending the seminar will receive a "Certificate of Participation" at the end of the event that may be to obtain "Credits" for "Continuing Legal Education" - "Continuing Professional Development" purposes, depending on national rules. For more information, please contact the UIA.

## → LANGUAGE

The working language will be **English**.

## → HOTEL RESERVATION

A limited number of rooms have been pre-booked at a preferential rate. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation. Please note that the number of rooms is limited. We recommend that you proceed with your reservations as soon as possible.

### HOTELS

#### SINA DE LA VILLE (4\*)

230 meters from the Seminar Venue

Via Hoepli 6, 20121 Milan, Italy

T +39 02 8791311 [sinadelaville@sinahotels.com](mailto:sinadelaville@sinahotels.com)

[www.sinahotels.com](http://www.sinahotels.com)

#### HOTEL DEI CAVALIERI (4\*)

1 km from the Seminar Venue

Piazza Giuseppe Missori 1, 20123 Milan, Italy

T +39 02 8857600

[group@deicavaliericollection.com](mailto:group@deicavaliericollection.com)

Please indicate that you are part of the **UIA group** in order to get the special rate and indicate the reference: **HDC 124491**.  
Offer valid until July 31

#### HOTEL THE SQUARE (4\*)

1 km from the Seminar Venue

Via Albertico Albricci 4, 20122 Milan, Italy

T +39 02 727071 [group@deicavaliericollection.com](mailto:group@deicavaliericollection.com)

Please indicate that you are part of the **UIA group** in order to get the special rate and indicate the reference: **HTS 77585**.  
Offer valid until July 8

## → REGISTRATION FEES

\*Amounts exclusive of VAT

	On or before July 31 <sup>st</sup>	From August 1 <sup>st</sup>
UIA MEMBER	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*
UIA MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 345*	<input type="checkbox"/> € 395*
NON MEMBER	<input type="checkbox"/> € 445*	<input type="checkbox"/> € 495*
NON MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*

### Fees include:

- Attendance at all working sessions
- Welcome cocktail on September 5
- Lunch on September 6
- Seminar documentation
- Coffee breaks on September 6 & 7

**The dinner on September 6 is optional and at additional charge.**

\* **The VAT (22%) can be applied to the amount** stated above according to the European Directive 2006/112/CE of November 28, 2006. **If you provide an EU VAT ID number, the VAT will not be charged.** For more information, please contact the UIA.

\*\*Please attach proof of age to the registration form to benefit from young lawyers fee.

Please note that the number of places at the seminar is limited. The organisers reserve the right to refuse registrations in the event of excess applications.

In order for your name to appear in the **list of participants**, which will be distributed during the seminar, your registration form must be received by **September 2** at the latest. An updated electronic list will be sent by email to all the participants after the seminar.

### RATES

Single room **EUR 372 + city tax**  
Double room **EUR 399 + city tax**

Breakfast and VAT 10% included

**NOT included: EUR 5 city tax** per person per night

Please indicate that you are part of the **UIA group** in order to get the special rate

Classic Double/Twin Room for single use **EUR 350 + city tax**  
Executive Double Room for single use **EUR 400 + city tax**

Supplement for double occupancy **EUR 30**

Breakfast and VAT 10% included

**NOT included: EUR 5 city tax** per person per night

Offer valid until July 31

Executive Double Room for single use: **EUR 475 + city tax**  
Supplement for double occupancy **EUR 30**

Breakfast and VAT 10% included

**NOT included: € 5 of city tax** per person per night,

Offer valid until July 8

# Cancellation and General Conditions

## → CANCELLATION CONDITIONS

All cancellations will be subject to a 50% deduction and will have to be sent in writing, to be received by the Union Internationale des Avocats **no later than August 6, 2024**.

No refund will be made for cancellations received after this date.

## VISAS

Anyone who requires a visa invitation letter in order to attend the seminar should register and pay their registration fees **no later than August 6, 2024** to ensure there is enough time to obtain a visa.

## → GENERAL CONDITIONS

All registrations received by the Union Internationale des Avocats (UIA) along with the full payment of fees corresponding to the events selected will be confirmed in writing.

The UIA reserves the right to cancel or postpone the seminar to a later date, change the seminar venue and/or programme, make any corrections or modifications in the information published in the seminar programme and cancel any invitation to participate in the seminar, at any time and at their entire discretion, without having to provide any reasons for the same.

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature, suffered (directly or indirectly) by a delegate, accompanying person or a third party following any cancellations, changes, postponements or modifications.

**The UIA strongly advises participants to subscribe to modifiable and/or refundable services, as well as to take out a cancellation insurance.**

Neither the UIA, nor any of its managers, employees, agents, members or representatives shall be held responsible for any loss or damage, of any nature whatever, suffered (directly or indirectly) by a delegate or accompanying person, except in case of death or personal injury due to gross negligence by the UIA.

The contractual relations between the UIA and each participant (delegate or accompanying person) in relation to the seminar are subject to French law and jurisdiction, to the exclusion of any other law. Paris is the city of jurisdiction.

## FORMALITIES

It is the responsibility of participants to ensure compliance with police, customs and health formalities for their journey. Participants unable to take part in the seminar because of their inability to take a flight or any other means of transportation due to being unable to provide the documents required (passport, visa, vaccination certificate, etc.) cannot claim any reimbursement.

All cancellations will be refunded in full, minus €50 + VAT to cover administrative costs, provided that the UIA has received the registration documents and **total registration fees no later than August 6, 2024 and the cancellation** will have to be sent in writing **no later than August 6, 2024**.

If you register after this date, only 50% of the amount paid minus €50 + VAT to cover administrative costs will be refunded for cancellations due to visa refusals.

All cancellations due to a visa refusal must be sent in writing and reach the UIA **before the seminar**. Cancellations must be accompanied by a **proof of visa refusal**. If your visa is issued after the seminar date or if you do not have proof of visa refusal, you will not be entitled to a refund.

## FORCE MAJEURE

“Force majeure” means any events external to the parties, of both an unforeseeable and insurmountable nature that prevents either the client or the participants, or the agency or service providers involved in organising the seminar, from executing all or part of the obligations provided for in the present agreement. By express agreement, such will be the case in the event of a strike affecting the means of transport, hotel staff, air traffic controllers, an insurrection, a riot or any prohibition whatsoever decreed by governmental or public authorities.

It is expressly agreed that for the parties, a case of force majeure would suspend the execution of their reciprocal obligations. At the same time, each of the parties shall bear the burden of all the expenses incumbent upon them, resulting from the case of force majeure.

## HEALTH

The organisers decline any responsibility in case of any health problems existing prior to the seminar that may lead to complications or be aggravated during the entire period of the stay: pregnancy, cardio-vascular problems, any allergies, special diets, any disorders under treatment and not yet consolidated on the day the seminar starts, psychic or mental or depressive illness, etc. (Non exhaustive list).

## PERSONAL DATA PROTECTION

Personal data collected is processed by the Union Internationale des Avocats, in its capacity as data controller. The data is used to manage registrations for events organised by the Union Internationale des Avocats.

In accordance with the applicable regulations, you have the right to access, rectify and delete your personal data, as well as the right to data portability. You may also withdraw your consent to the processing of your personal data at any time or request that such processing be restricted.

Finally, you have the right to specify instructions concerning the fate of your data in the event of your demise.



Union Internationale des Avocats  
International Association of Lawyers  
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# Registration Form

## Sustainability in the World of Fashion

MILAN, ITALY

FRIDAY, SEPTEMBER 6 & SATURDAY, SEPTEMBER 7, 2024

Register online at [www.uianet.org](http://www.uianet.org)  
or please complete and return this form to: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)

**UIA (International Association of Lawyers)**

■ Tel: +33 1 44 88 55 66 ■ Email: [uiacentre@uianet.org](mailto:uiacentre@uianet.org)

Family Name: .....

First Name: .....

UIA Identification number (if you already have one): M I \_ \_ \_ \_ \_

Firm: .....

Address: .....

Post Code: ..... City: .....

Country: .....

Tel: ..... Fax: .....

Email: .....

Date of Birth: .....

EU VAT ID-Number: .....

Special requests (special diet, allergies, handicap...): .....

Arrival/departure times & flight numbers: .....

Hotel: .....

### A. SEMINAR REGISTRATION FEES

*Amounts exclusive of VAT	On or before July 31 <sup>st</sup>	From August 1 <sup>st</sup>
UIA MEMBER	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*
UIA MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 345*	<input type="checkbox"/> € 395*
NON MEMBER	<input type="checkbox"/> € 445*	<input type="checkbox"/> € 495*
NON MEMBER - YOUNG LAWYER (<35)**	<input type="checkbox"/> € 395*	<input type="checkbox"/> € 445*

\* The VAT (22%) can be applied to these amounts according to the European Directive 2006/112/CE of November 28, 2006.

**If you provide an EU VAT ID number, the VAT will not be charged.** For more information, please contact the UIA.

\*\* Please attach proof of age to the registration form to benefit from young lawyers fee.

## B. SEMINAR SOCIAL ACTIVITIES

Please indicate below whether you plan to attend the following event **included** in the cost of your registration.

- Welcome Cocktail – Thursday, September 5       Lunch – Friday, September 6

## C. OPTIONAL DINNER

(Not included in the registration fees)

- Optional Dinner – Friday, September 6

• Please book ..... person(s) for the dinner

€ 85 (Excl. VAT) x \_\_\_ / pers .....

TOTAL (C) (Excl. VAT) € .....

## D. TOTAL

TOTAL (A) Excl. VAT – Registration Fees € .....

TOTAL (C) Excl. VAT – Optional Dinner € .....

TOTAL (A+C) Excl. VAT € .....

VAT if applicable (22%)\* € .....

*If you provide an EU VAT ID number, the VAT will not be charged*

TOTAL (A+C+VAT) € .....

\*The VAT (22%) can be applied to the amount stated above according to the European Directive 2006/112/CE of November 28, 2006. If you provide an EU VAT ID number, the VAT will not be charged. For more information, please contact the UIA.

## E. CANCELLATION CONDITIONS AND GENERAL CONDITIONS

I, the undersigned, confirm having read and accepted the cancellation policy and the general terms and conditions given on page 6 of the registration programme. My registration will only be taken into account after receipt of my payment.

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the seminar and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

The undersigned acknowledges having been informed of the processing of the personal data contained in this form by UIA, as detailed on page 6 of the registration programme.

## F. METHOD OF PAYMENT

- By bank transfer in EUR, without charges to the payee, in favour of the Union Internationale des Avocats, quoting “2024 Milan Seminar”, to the following bank and account:

**Société Générale – Agence Paris Institutionnels – 50 rue d’Anjou – 75008 Paris – France**

**BIC / SWIFT N°: SOGEFRPP**

**IBAN: FR76 3000 3033 9200 0503 4165 164**

*Kindly attach a copy of your bank transfer order to your registration form*

- By credit card:       Visa       Mastercard

Card N°: \_\_\_\_\_      Expiry date: \_\_/\_\_/\_\_      3 digits: \_\_\_

Name of card holder: .....

I authorise the Union Internationale des Avocats to debit the above mentioned credit card in the amount of € (EUR) .....

Date: ..... / ..... / .....

Signature: .....