



UIA

Union Internationale des Avocats
International Association of Lawyers
Unión Internacional de Abogados

www.uianet.org



PARTNERSHIP OPPORTUNITIES

UIA 2022 DAKAR CONGRESS

OCTOBER 26-30, 2022

#UIADAKAR



A **unique opportunity** to reach an **unparalleled network** of international lawyers, law firms, and bar associations



OUR MISSION:

building **long-term relationships** with our sponsors, and creating **mutually beneficial** partnerships.

A UIA OVERVIEW

MISSION

UIA, as a global and multi-cultural organization, facilitates professional development and international exchange of information and ideas, promotes the Rule of law, defends the independence and freedom of lawyers worldwide, and emphasizes friendship, collegiality and networking among members.

OBJECTIVES

- › **Promote** the basic principles of the legal profession.
- › **Facilitate** the professional development of lawyers through shared experiences.
- › **Intervene** in favour of imprisoned and persecuted lawyers.

FOUNDED IN 1927, THE UIA WAS THE FIRST LEGAL ORGANISATION TO...



› **Establish**
a Code of Conducts
for Lawyers in the
21st century



› **Adopt**
a resolution on
multidisciplinary
practice



› **Advocate**
for the right to
health as a basic
human right



› **Take a firm
stand** in favour
of abolition of the
death penalty



› **Adopt**
a resolution on
"Globalisation,
Tolerance and
the Law"

UIA IN NUMBERS

150
Bar Associations

2 million
lawyers represented

Present in
110 countries

41
scientific omissions

More than **20**
events per year

THE UIA ANNUAL CONGRESS IS



1,000 lawyers
from more than
80 countries



300 renowned
international
speakers



30+ working
sessions and
special meetings



100 hours of specialist training given by academics and practicing lawyers who are well known in the fields of business, politics, governments and institutions

The **Congress** is a great opportunity to **discuss** topical legal issues, as well as **analyse and share** experiences in all major fields of law.

THE UIA CONGRESS PARTICIPANTS INCLUDE:

- › Individual Lawyers from firms of all sizes
- › In-house Counsels
- › Bar Association Presidents
- › International Law Firms
- › Legal Associations and Federation Representatives

BECOME A UIA DAKAR CONGRESS SPONSOR!

The 2022 Congress presents a unique opportunity for your organisation to reach international lawyers, law firms and bar associations.

From the exhibition area specially designated for our sponsors to the multiple

sessions of the Congress, our partners have continuous exposure to an international network of legal professionals.

By sponsoring our Congress, your company becomes linked to a globally accredited lawyer's association.

■ BECOME A PARTNER OF THE UIA AND GIVE YOUR COMPANY INCREASED VISIBILITY TO A GLOBAL AUDIENCE

- › **Link your name** with a prestigious international lawyers' association accredited by several international judicial institutions and organizations.
- › **Lend support** to the development of international law.
- › **Be recognized** by leading figures in the international legal community including presidents of the world's largest bar associations and international lawyers with significant purchasing power.

UIA 2022 CONGRESS MAIN THEMES

- › Governance of Mineral and Energy Resources in Africa and Beyond
- › Effectiveness and Relevance of our Judicial Systems

Please contact **Noelia Alonso Moran**, Development and Partnership Coordinator on +33 1 44 88 55 66 or by e-mail at nalonso@uianet.org.

Noelia will help you select the best options based on your budget to give your company increased visibility to a global audience and gain the exposure and relations with attendees.

CONGRESS PACKAGES

The UIA proposes different partnership packages. Sponsorship packages can be tailor-made to suit special requests and any budget. Please contact us to discuss your circumstances.

SPONSORSHIP PACKAGES	Diamond € 30,000	Platinum € 15,000	Gold € 8,000	Silver € 4,000
Complimentary registrations				
Complimentary registrations	3	2	1	
Opening ceremony sponsorship				
UIA President will personally name and thank sponsor	●	●		
Session sponsorship: main theme				
Moderator will personally name and thank sponsor	●			
1-minute video displayed prior to the start of the session	●			
Session sponsorship: working session of commission				
Moderator will personally name and thank sponsor	●	●		
<i>Sponsor will have no control, nor influence, on session content and/or speaker selection, which will remain the sole responsibility of the President of Commission.</i>				
Social events	Opening Ceremony or Welcome cocktail or Informal Evening	1 Lunch (non exclusive)	1 Coffee Break (non exclusive)	
Complimentary tickets for Social events	6 Gala Dinner Invitations	4 Gala Dinner Invitations	2 Gala Dinner Invitations	1 pass to the Opening Ceremony
Advertisement on congress brochures	1 page in the registration programme + 1 page in the final programme	½ page in the registration programme + 1 page in the final programme	½ page in the registration programme	½ page in the registration programme
Presence in the exhibition area				
Booth	●	●		
Advertisement in the delegate bag				
Insert a brochure or flyer in the delegate bag	●	●		
Electronic recognition				
Logo in digital Congress programme	●	●	●	●
Hyperlinked logo on UIA website	●	●	●	●
50% discount in <i>Juriste International</i> , UIA legal magazine	●	●	●	●
Logo to be included in e-newsletters sent weekly to a database of 3,500+ subscribers	●	●	●	●
Marketing opportunities				
Social media posts (content across Twitter, LinkedIn, Facebook, Instagram)	4	3	2	1

CONTRIBUTE TO A PARTICULAR EVENT

<p>Informal Evening</p> <p>Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. <i>Complimentary entry for 4 persons is included and full page advertisement in the final Congress programme.</i></p>	<p>€ 10,000</p>
<p>Opening Ceremony</p> <p>Display your company name and logo on a roll-up banner at the entrance to the venue. You can also distribute your promotional material. <i>Complimentary entry for 4 persons is included.</i></p>	<p>€ 8,000</p>
<p>Welcome Cocktail</p> <p>Display your company name and logo on a roll-up banner at the event entrance. You can also distribute your promotional material. <i>Complimentary entry for 4 persons is included and half page advertisement in the final Congress programme.</i></p>	<p>€ 8,000</p>
<p>Lunch</p> <p>Display your company name and logo on a roll-up banner at the entrance to the restaurant. There is a table at the entrance for handouts. <i>Complimentary lunches for 4 persons are included.</i></p>	<p>€ 5,000</p>
<p>Gala Dinner</p> <p>Display your company name and logo on a roll-up banner at the entrance to the venue. <i>Complimentary entry for 10 persons is included.</i></p>	<p>€ 4,000 per table</p>
<p>Working Session or Main Theme</p> <p>Sponsoring a working session is a unique opportunity to match your sponsorship with a working session during which attendees may have a particular interest in your product or service.</p> <p>You may wish to sponsor a session that focuses on a particular commission (e.g. a bank may wish to sponsor the Banking Law Commission, or a law firm may wish to sponsor the Management of Law Firms Commission) or on the issue raised within the commission session. More information about the working sessions planned for the 2022 Congress is available at www.uianet.org.</p>	<p>€ 3,000 (working session)</p> <p>€ 4,000 (main theme)</p>
<p>First-Timers Breakfast</p> <p>Held the first day of the beginning of sessions, your company can display your company name and logo on a roll-up banner at the entrance. All tables will be provided with a placard with your firm's logo and name. You can also display promotional material.</p>	<p>€ 2,500</p>
<p>Coffee Break</p> <p>Sponsor the morning coffee breaks or afternoon coffee breaks for 3 days. All tables will be provided with a placard with your firm's logo and name. You can also display marketing material during the coffee break chosen.</p>	<p>€ 2,000</p>

**EVERY SPONSORED
EVENT INCLUDES
AUTOMATICALLY:**

- **Acknowledgement** in the UIA 2022 Dakar Congress programmes.
- **Logo** with hyperlink on the UIA 2022 Dakar Congress website.
- **Acknowledgement** on all meeting-rooms screensaver at the UIA 2022 Dakar Congress.

BECOME ONE OF OUR EXHIBITORS

At the UIA Congress there is an exhibition area. The Exhibitor Partnership allows you to display your company's products and provide more information about your brand.

Being one of the UIA Congress exhibitors will give you the opportunity to showcase your products and services to all Congress delegates.

Sponsorship includes:

- use of a display area;
- 2 exhibitor passes, which will allow you access to the lunches and coffee breaks on Thursday, Friday and Saturday, and complimentary entry to the opening ceremony and welcome cocktail;
- sponsor's logo and link on the Congress website, registration programme, final programme and screensaver in every meeting room.



ADVERTISE ON PROMOTIONAL ITEMS

- **Congress bags** printed with your logo and distributed to all the delegates (1,200 units).
- **Pens** printed with your logo and inserted in the delegate bags (1,200 units).
- **Notepads** printed with your logo and inserted in the delegate bags (1,200 units).

Pens	€ 2,000
Notepads	€ 2,000
Congress bags	€ 10,000

The pens and notepads are provided by the sponsoring company. The items will be subject to design approval by the UIA.

If you want the UIA to supply and print with your logo, a charge of € 1,000 will be invoiced to the sponsoring company.



ADVERTISING OPPORTUNITIES

REGISTRATION PROGRAMME

The most widely circulated UIA document. In total, over 14,000 followers on Twitter, LinkedIn and Facebook receive it. This 40-page programme contains both the scientific and social programmes of the future Congress. The programme is sent to all UIA members and a large number of other subscribers. It is the most important promotional material of the Congress as it is most widely read by the delegates.

- › **Distribution:** five months before the Congress
- › **Circulation:** 14,000 recipients in over 110 countries
- › Also available during the pre-Congress period on the **UIA website**, which totals more than 70,000 hits per year
- › **Trilingual edition** (English, French, Spanish)



Back Cover	€ 5,000
Inside Front Cover	€ 4,500
Inside Back Cover	€ 4,000
Full Page	€ 3,000
½ page	€ 1,800

FINAL PROGRAMME

An essential tool for UIA Congress attendees. They refer to it constantly for logistical information such as maps of the various locations, the shuttle schedule, the times for events and sessions, the social activities, etc.

- › **Distribution:** on site, in the delegate bag which is distributed to all conference attendees
- › **Circulation:** 1,200 copies
- › Also available during the Congress period on the **UIA website**, which totals more than 70,000 hits per year
- › **Trilingual edition** (English, French, Spanish)

Back Cover	€ 3,000
Inside Front Cover	€ 2,000
Inside Back Cover	€ 1,800
Full Page	€ 1,500
½ page	€ 1,000

PRESENT YOUR BUSINESS TO ALL THE CONGRESS ATTENDEES

Insert a brochure/flyer or promotional item in the Congress bags for **€ 2,000**.

66th UIA CONGRESS - DAKAR - OCTOBER 26-30, 2022

PARTNERSHIP APPLICATION FORM

Please complete this form, review the terms and conditions, include payment and return it to:
UIA - Union Internationale des Avocats : Noelia ALONSO MORAN, Development and Partnership Coordinator
9, rue du Quatre-Septembre - 75002 Paris - France
Tel.: +33 1 44 88 55 66 • Email: nalonso@uianet.org

Contact Name:	Details required for invoicing (if different from above)
Company Name:	Contact Name:
Address:	Company Name:
Zip Code: City:	Address:
State/Region:	Zip Code: City:
Country:	State/Region:
Telephone:	Country:
Fax:	Telephone:
Email:	Fax:
Website:	VAT NUMBER:

I certify that I am authorised to sign this application and enter into this contract for advertising on behalf of the client.

Print Name:

Date:

Authorised signature:

I would like to sponsor the following items:

PARTNERSHIP	
<input type="checkbox"/> Diamond Package € 30,000	<input type="checkbox"/> Pens € 2,000
<input type="checkbox"/> Platinum Package € 15,000	<input type="checkbox"/> Notepads € 2,000
<input type="checkbox"/> Gold Package € 8,000	<input type="checkbox"/> Exhibitor € 3,000
<input type="checkbox"/> Silver Package € 4,000	<input type="checkbox"/> Conference Bag insert € 2,000
<input type="checkbox"/> Informal Evening € 10,000	<input type="checkbox"/> ½ page of the Registration Programme € 1,800
<input type="checkbox"/> Opening Ceremony € 8,000	<input type="checkbox"/> Full Page of the Registration Programme € 3,000
<input type="checkbox"/> Welcome Cocktail € 8,000	<input type="checkbox"/> Inside Front Cover of the Registration Programme ... € 4,500
<input type="checkbox"/> First-Timers Breakfast € 2,500	<input type="checkbox"/> Inside Back Cover of the Registration Programme ... € 4,000
<input type="checkbox"/> Coffee Break € 2,000	<input type="checkbox"/> Back cover of the Registration Programme € 5,000
<input type="checkbox"/> Lunch € 5,000	<input type="checkbox"/> ½ page du programme final € 1,000
<input type="checkbox"/> Gala Dinner 4,000 € per table	<input type="checkbox"/> Full page of the Final Programme € 1,500
<input type="checkbox"/> Main Theme € 4,000	<input type="checkbox"/> Inside Front Cover of the Final Programme € 2,000
<input type="checkbox"/> Working Session of a Commission € 3,000	<input type="checkbox"/> Inside Back Cover of the Final Programme € 1,800
<input type="checkbox"/> Congress Bags € 10,000	<input type="checkbox"/> Back cover of the Final Programme € 3,000

By signing and returning this form you agree to the terms and conditions laid out on the final page of this document. This application and contract for sponsorship of either UIA party shall become binding upon acceptance by an authorised Union Internationale des Avocats representative for the UIA Annual Congress. The UIA reserves the right to reject or terminate this application and contract for sponsorship at its sole discretion.

The firm logo in **high-resolution .jpg** and **.eps** must be emailed within one week of submitting this partnership agreement form.

2022

TERMS AND CONDITIONS

■ Sponsor Registration, Payment, and Cancellation Policy

Application for sponsorship must be made in writing and sent via email or post using the designated application form. Sponsors will be invoiced 100 per cent of the total invoice cost upon placing the order, payable to the UIA within 30 days of the receipt of the invoice. Sponsorship will not be recognized until payment has been received in full. All sponsorship purchases are non-refundable.

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■ Use of space/promotional materials

Each sponsor must wear the official UIA conference badge at all times. When exhibiting, all demonstrations or other promotional activities must be confined to the limits of the area assigned to your organisation. The sponsor cannot distribute promotional materials in a meeting room or session. A company's promotional materials should not interfere with any other company's sponsorship or exhibit.

Exhibitors may not assign or sub-let any space allotted to them nor may they advertise or display goods other than those manufactured or sold them in the regular course of business.

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■ Exhibitor passes

The maximum number of exhibitor passes allocated per booth is two. Sponsor badges will be distributed on-site during registration. Exhibitor badges must be worn at all times and they may be made out only in the name of representatives of the sponsor as shown on the sponsor registration form. The pass covers attendance to the exhibition area only. Exhibitors are not permitted to enter sessions, those who do, will be asked to leave. Exhibitors and sponsors are not permitted to invite guests to the conference or exhibition area.

Should the exhibitor require more than the two badges allocated as part of the agreement, an additional charge of € 300 per badge will be incurred.

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■ Exhibition

Exhibitors are responsible for all freight, decorating and labour charges in addition to those supplied by the UIA.

Information on shipping can be obtained by contacting Noelia Alonso Morán on +33 1 44 88 55 66 or email nalonso@uianet.org.

■ Removal of exhibits

No exhibitor shall commence dismantling or packing products before the end of the final coffee break on the last day of the conference. It is the responsibility of each sponsor to have material packed, identified and cleared for shipment by the closing of the conference registration desk. Any items left on the booth at the end of the conference that are not packed, identified and marked for shipping will be removed and destroyed.

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■ Function space

It is understood that no rooms, suites or other space in the conference hotel may be used for exhibit purposes, workshops or other exhibitor sales-related use. The hosting of cocktail parties, open houses and similar exhibitor-sponsored affairs, should be checked with the UIA conference management so as not to conflict with the programme events.

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■ Complimentary delegate passes

Complimentary delegate passes given as part of a sponsorship agreement, can be used only by representatives of the sponsoring companies attending as delegate and are only valid for the person named on the badge. A completed application form must be completed to receive a complimentary delegate pass. Complimentary delegate passes must be worn at all times, they cannot be exchanged between colleagues, must not be altered or covered by any other sign. Complimentary delegate badges entitle the delegate to the same opportunities as a paying delegate. Complimentary delegate pass holders may attend the welcome party, sessions and purchase tickets for the UIA social events.

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■ Insurance

All exhibitors are strongly urged to obtain insurance coverage against damage or loss and public liability insurance against injury to the person or property of others. Exhibit materials should be covered from the time they are shipped, through move-in, exhibit dates, move-out and until all materials have been received at the point of origin. The exhibitor assumes full responsibility and liability for losses, damages and claims arising out of damage to exhibitor's display equipment and other property brought upon the premises of the venue and shall indemnify and hold harmless the UIA from any and all such abuses, damages and claims.

■ Conference postponement or cancellations

The UIA at its discretion shall have the right to postpone or cancel the conference and shall in no way be liable to the sponsor for losses resulting from such delay or cancellation. The UIA will not be liable for fulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, or for any cause beyond the UIA's control. The UIA will, however, in the event that it is unable to hold a conference for any of the aforementioned reasons, reimburse the sponsor for the amount already paid for the sponsorship.

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■ Governing law and jurisdiction

All agreements shall be exclusively governed and construed in accordance with the laws of France without regard to principles of law.

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■ Image Rights

The participant is aware that his/her image and/or voice may be recorded or filmed during the entire duration of the Congress and, by signing this registration form, grants UIA the right to use, reproduce and distribute the concerned images and recordings by any known or unknown means and on all types of media, for an unlimited duration, completely free of charge.

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■ Personal Data Protection

The personal data that you communicate to us shall be processed by the International Association of Lawyers (UIA - Union Internationale des Avocats), with its registered office at 9 rue du Quatre-Septembre, 75002 Paris (Tel: +33 144 88 55 66 - Fax: +33 1 44 88 55 77 - privacy@uianet.org), in accordance with Act N° 78-17 of January 6, 1978 relating to data, files and freedoms and Regulation N° 2016/679 on data protection, as of its entry into force on May 25, 2018. For more information, please see <https://www.uianet.org/en/privacy-policy-use-cookies>.

You have the right to access your data and have it corrected if necessary. You may object to any processing of your data undertaken by us for the purposes of our legitimate interests. If you wish for more information, or to lodge a complaint, please contact CNIL (French Data Protection Authority).